

Bridal Spray Tans at InstaTAN

A Healthy Glow on the Go for Your Big Day!

Every bride dreams of that just-married glow and a flawless spray tan can take your wedding-day look to the next level. At InstaTAN Sunless Tanning Salon, we specialize in custom bridal spray tans that look natural, radiant, and photograph beautifully.

But perfect results don't just happen in the salon they start with a little prep.

Here's your complete guide to getting the ultimate bridal glow

(and what to avoid before saying "I do").

Why Brides Love InstaTAN

Spray tans have become a must-have for modern brides! They:

- Even out skin tone for a smooth, airbrushed look
- Add a subtle golden glow that enhances your dress, makeup, and photos
- Are safe and customizable for every skin tone no UV damage, no orange tones

At InstaTAN, you'll leave instantly tan with a healthy, confident glow that lasts through all your wedding festivities.

When to Book Your Bridal Tan

1. Schedule a Trial Tan (3-4 Weeks Before Your Wedding)

Your trial tan is the perfect time to test your color and see how it looks with your makeup and dress. This gives you time to adjust the depth or tone if needed.

2. Book Your Final Tan (2 Days Before Your Wedding)

We recommend scheduling your final spray tan 48 hours before the big day. This allows your color to fully develop and settle beautifully no last-minute stress, just smooth, glowing skin.

Pre-Tan Prep: What You Need to Know

1. Exfoliate Properly

Use an exfoliating mitt 24 hours before your appointment, focusing on dry areas like elbows, knees, and ankles.

2. Hair Removal Comes First

Shave or wax 24–48 hours before your tan. Doing it afterward can remove your color or create patchy spots.

3. Moisturize Leading Up to Your Appointment

Keep your skin hydrated the week before your tan. After exfoliating and shaving, moisturize daily so your skin absorbs the tanning solution evenly.

Pro tip: We carry Norvell tanning products to help prep and extend your tan's life.

4. Arrive with Clean, Product-Free Skin

No lotion, deodorant, perfume, or makeup on the day of your appointment these can block the tanning solution and cause streaks.

5. Wear Dark, Loose-Fitting Clothing

Think: black joggers, a loose tee, and open-toe slides. Tight clothes can rub your tan before it develops.

Avoid These Common Bridal Tan Mistakes

- Skipping your trial tan (no surprises before the big day!)
- Wearing lotion or deodorant to your appointment
- Using retinols or strong exfoliants before your tan
- Shaving or exfoliating after your tan
- Getting nails or lashes done after your tan (always do those first!)

Bonus Tip: Time Your Tan Around Events

Many of our brides book their trial tan before big pre-wedding events like:

- Bachelorette weekend
- Makeup trial
- Bridal shower or engagement photos

It's the perfect way to test your glow and enjoy it for more than just one occasion!

Ready to Glow for “I Do”?

At InstaTAN, we're all about giving brides that flawless, confidence-boosting glow—fast, safe, and perfectly customized for you.

Book your bridal spray tan today or reach out with any questions—wedding season spots fill up fast!

Will My Tan Stain My Dress?

No, it shouldn't stain your dress especially if you've had your spray tan a few days before your wedding and you have showered at least twice, no bronzer should be left on the skin. If you do get any tan on your dress, it should come out at the dry cleaners.

Will My Glow Last On The Honeymoon?

Your spray tan should last over a week, but if you want to keep it going through your honeymoon, you can use one of our InstaTAN Norvell Venetian Gradual Self Tanning Lotions, which helps extend the life of your glow.